

WEDNESDAYS 4 - 8pm
May 7 — August 27
3-7 pm
September 3, 10 & 17, 2025

SAMMAMISH COMMONS
(at City Hall Plaza)
Sammamish Chamber of Commerce
phone: (425) 332-6571
office@sammamishchamber.org
www.sammamishfarmersmarket.org

CLICK TO
ONLINE SPONSORSHIP APPLICATION

# Support your local Sammamish Farmers Market! Create exclusive exposure for your business!

We have redesigned our sponsorship packages to offer you even more benefits and greater visibility for your business. Support from local businesses is vital to the success of our market and our community knows it. We hope you will join us in sponsorship this year!

## **Our Purpose**

The Sammamish Farmers Market strives to:

- Support local family farmers and businesses by giving them a popular outlet to sell directly to the consumer.
- Encourage residents to stay and shop in Sammamish using local businesses.
- Enrich the community by making farm fresh in-season products available to shoppers.
- Inform customers about healthy and sustainable food choices.
- Create an incubator for business entrepreneurs, including youth.
- Promote a community gathering spot that creates a festive atmosphere with connections to local businesses and encourages economic vitality as people stay in Sammamish to shop for their needs.



# All sponsorships must be approved by April 30<sup>th</sup> to be included in the Event calendar and other promotions.

### **Diamond Market Sponsor**

\$10,000

This package gives maximum exposure.

The Sammamish Farmers Market is considered the city's prime tourist attraction.

#### Benefits included in this package:

- 1. Special recognition on opening day at the market as you share the Master of Ceremonies presentation.
- 2. Your business logo at the top level of the market banner which is displayed in the Pergola for all market weeks (usually 20).
- 3. Your logo in the premier location on all our promotions for the market, including our <a href="SammamishFarmersMarket.org">SammamishFarmersMarket.org</a> website, Sammamish Farmers Market <a href="Facebook page">Facebook page</a>, and our <a href="Sammamish Chamber">Sammamish Chamber</a> website to which the Sammamish Chamber of Commerce and the Sammamish Farmers Market have access during market season.
- 4. Recognition at the City Council which runs on local Channel 21 and YouTube
- 5. Free Business Booths, including a canopy, table, and two chairs, at the market as many times as you would like during the season. You provide your own booth banner.
- 6. Your logo in a large font on the annual market posters which will be displayed prominently in Sammamish during market season.
- 7. Your hyperlinked logo in all Sammamish Farmers Market weekly newsletter promotions throughout the season.
- 8. Partnership with the Sammamish Chamber of Commerce and Sammamish Farmers Market to bring special themes and activities to the market for all our customers of all ages.
- 9. Invitation to be a sponsor at the April Chamber Luncheon. Includes introduction and sponsor table.

## **Sapphire Sponsor (Two Available)**

\$5,000

## Benefits included in this package:

- 1. Your business logo at the top level of the market banner which is displayed in the Pergola for all market weeks (usually 20).
- 2. Your logo in a secondary font on promotions for the market, including our <a href="SammamishFarmersMarket.org">SammamishFarmersMarket.org</a> web site, Sammamish Farmers Market <a href="Facebook page">Facebook page</a>, and our <a href="Sammamish Chamber">Sammamish Chamber</a> website to which the Sammamish Chamber of Commerce and the Sammamish Farmers Market have access during market season.
- 3. Recognition at the City Council which runs on local Channel 21 and You Tube
- 4. Seven free Business Booths at the market during the market season. A canopy, table and chairs will be provided if necessary. You provide your own booth banner.
- 5. Your logo in a secondary font on the annual market posters, which will be displayed prominently in Sammamish during market season.
- 6. Your hyperlinked logo in all Sammamish Farmers Market weekly newsletter promotions throughout the season.
- 7. Invitation to be a sponsor at the April Chamber Luncheon. Includes introduction and sponsor table.

### **Ruby Sponsor (Three available)**

#### \$3,000

### Benefits included in this package:

- 1. Your business logo will be included on the market banner which is displayed in the Pergola for all market weeks (usually 20).
- Your logo in a secondary font on promotions for the market, including our <u>SammamishFarmersMarket.org</u> web site, Sammamish Farmers Market <u>Facebook page</u>, and our <u>Sammamish Chamber</u> website to which the Sammamish Chamber of Commerce and the Sammamish Farmers Market have access during market season.
- 3. Your logo in a secondary font on the annual market posters which will be displayed prominently in Sammamish during market season.
- 4. Four free Business Booth spaces at the market during the market season. You provide your own canopy, weights, table, and chairs. You also provide your own booth banner.
- 5. Your logo in a secondary font on the annual market posters, which will be displayed prominently in Sammamish during market season.

### Kid's Activity Booth Area Sponsor (Two Available) \$2500

The Sammamish Farmers Market encourages families to come and stay at the market. The Kids Activity Booth offers fun activities on a weekly basis.

#### Benefits included in this package:

- 1. Your logo is included on the Kids Activity Booth banner which is set up weekly for all market weeks (usually 20).
- 2. Your logo in a secondary font on promotions for the market, including our <a href="SammamishFarmersMarket.org">SammamishFarmersMarket.org</a> website, Sammamish Farmers Market <a href="Facebook page">Facebook page</a>, and our <a href="Sammamish Chamber">Sammamish Chamber</a> website to which the Sammamish Chamber of Commerce and the Sammamish Farmers Market have access during market season.
- 3. Your logo in a secondary font on the annual market posters which will be displayed prominently in Sammamish during market season.
- 4. As the Kids Activity Booth Sponsor, you are welcome to provide your own activities for kids up to ten (10) times per market season on a rotating basis per scheduled dates and you can promote your business. A canopy, table, and chairs will be provided. You provide your booth banner when you are providing an activity.

## **Entertainment Sponsor (Two available)**

\$ 1500

In keeping with the overall theme of the market, this business will be featured on the special event day, and on all materials and promotions supporting this event.

#### Benefits included in this package:

- 1. A prominent booth at the entrance to the market event. You provide your own canopy, table, chairs, and booth banner. Three additional days at the market during the market season.
- 2. Banner displayed at the Pergola with your logo and recognition of Entertainment Sponsorship.
- 3. Featured on promotions online.
- 4. Your logo in a secondary font on the annual market posters which will be displayed prominently in Sammamish during market season.
- 5. Your logo is prominently displayed on the special event page of the Farmers Market website.

## **Special Event Sponsors**

For 2024 the special events are as follows:

Sammamish Health and Wellness, Stay Healthy Sammamish – July

Sustainable Sammamish – August

Emerging Entrepreneurs Event (business contest for youth vendors)

## **Event Sponsor (Two available per event)**

\$ 1000

In keeping with the overall theme of the market, this business will be featured at the special event day, and on all materials and promotions supporting this event.

#### **Benefits included in this package:**

- 1. A prominent booth at the entrance to the market event. You provide your canopy, table, chairs, and booth banner.
- 2. Featured on promotions online.
- 3. Your logo in a secondary font on the annual market posters which will be displayed prominently in Sammamish during market season.
- 4. Your logo is prominently displayed on the special event page of the Farmers Market website.
- 5. Two additional Business Booth spaces at the market during the market season. You provide your canopy, weights, table and chairs, and booth banner.

#### **Event Advocate (Five Available per event)**

\$ 250

#### Benefits included in this package:

- 1. Featured on event promotions online.
- 2. A booth space at the special event. You provide your canopy, table, chairs, and booth banner.
- 3. One additional free Business Booth space at the market during the market season. You provide your own canopy, weights, table and chairs, and booth banner.

# Emerging Entrepreneurs "Shark Tank" Event Sponsor – This is separate from the other event sponsorships.

- Participants will do a 3-minute pitch of their business to the judges
- July 9<sup>th</sup> at the Farmers Market 5-7
- Cash prizes awarded to first (\$250) and second (\$150) place

## Sponsorship Levels:

## Title Sponsor (2 available)

\$1000

- 1. A prominent booth at the entrance to the market event. You provide your canopy, table, chairs, and booth banner.
- 2. Your logo is prominently displayed on the special event page of the Farmers Market website.
- 3. Main logo on all marketing, digital or printed
- 4. Speak about business at the start of the event, and judge for the event.
- 5. Two additional free Business Booth spaces at the market during the market season. You provide your own canopy, weights, table and chairs, and booth banner.

#### **Second Tier Sponsor (2 available)**

\$500

- 1. Logo featured on event promotions online.
- 2. A booth space at the special event. You provide your canopy, table, chairs, and booth banner.
- 3. Judge for the event
- 4. One additional free Business Booth space at the market during the market season

## **NOTE For all sponsorship levels:**

When you have a booth at the market, arrive by 3 pm. All booths must be set up and open by 3:30.

## **Sammamish Chamber of Commerce Membership:**

Membership is not included with sponsorship. ADD on a Sammamish Chamber of Commerce Membership for \$325.00, and you will receive all the benefits of active chamber membership – annual promotions, a listing in our online directory at our website, <u>Sammamish Chamber</u>. Members receive one free booth for free and extra booth space for \$50.00 each as space is available. Contact <u>office@sammamishchamber.org</u> for more information.

# **Sponsorship Application** (Click here for online version)

#### Mission: Promoting sustainable living to the Sammamish community & connecting consumers with local business

Thank you so much for offering to be a sponsor of the Sammamish Farmers Market. Your SPONSORSHIP goes directly to the Sammamish Chamber of Commerce which allows us to run the Sammamish Farmers Market and other projects for businesses and the citizens of Sammamish.

Please fill out the following form and return it to the Sammamish Chamber of Commerce (address below) as soon as possible. All checks should be made out to Sammamish Chamber of Commerce.

I would like to sponsor the 2024 Sammamish Farmers Market as a		
	\$	Market Sponsor.
Please identify which weeks you w operate every Wednesday from M		
Included with this letter is my of sponsorship amount. I understand confirm my sponsorship.		
Name:		
Please <b>e-mail your logo</b> to office	e@sammamishchamber.org.	

## Send this form and payment to:

Sammamish Farmers Market Sponsorship 704 228<sup>th</sup> Ave. NE #123 Sammamish, WA 98074

You may also **email the completed form** to office@sammamishchamber.org. and we will send you an invoice.

The Sammamish Chamber of Commerce reserves the right to refuse any sponsorship that might not be in line with the mission of the Sammamish Chamber of Commerce. In addition, the Chamber will not enter into a sponsorship agreement with any organizations that, if associated with the Chamber, may create the appearance that the Chamber supports a particular religious or political point of view.